



PRESS RELEASE

For Immediate Release

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ISNetworld Unveils New Branding

Global Growth Fuels New Look for the Company

DALLAS, TX (March 30, 2009) – Today ISNetworld unveiled its new, comprehensive global branding initiatives. The bold new look reflects the company's significant growth and helps to reinforce its brand awareness and recognition for future expansion.

"Our business has grown significantly in the past few years," said President Joseph Eastin. "We began domestically with 50 customers and a few products and have become an international company with thousands of customers in only eight years. It's critical that our brand communicates clearly the global company we are. We believe our new look not only accomplishes this but also clearly distinguishes ISNetworld within the industry."

According to Eastin, growth doesn't mean complication. The company has deliberately worked to simplify its tools and processes for its customers while creating a great new look at the same time. A significant benefit customers will reap immediately is the new ISNetworld website and the ease of navigation and use.

"Our existing and potential customers not only get a great, clean and fresh new look when they visit our website, but they'll find it easy to use because its content has been streamlined and simplified," added Eastin.

While the company's look has changed, its mission has not: to connect Corporations around the globe with safe, reliable contractors and suppliers.

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About ISNetworld

ISNetworld provides an online contractor/supplier management database designed to meet internal and governmental health, safety, and environmental requirements. ISNetworld Review and Verification Services (RAVS) validate contractor/supplier information. ISNetworld communicates health and safety standards and provides a method for subscribers to house documents, measure, compare, and benchmark health and safety statistics, and provides a method of evaluation and communication between companies and their contractors. Contractor/Suppliers also use the system to manage training and recording keeping requirements. For more information, visit www.isnetworld.com.

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