Ensuring Integrity of Education Programs for Health and Safety

Joe McClary, CEO
International Association for Continuing Education and Training
Definitions

• Professional Education VS.
• Training
Importance of Ensuring Integrity in Professional Education
(Especially in health and safety)

• Public protection
• Public confidence
• Economic stability
• Societal advancement
• Uniformity in professional credentialing
Individual and Industry Attitudes Toward Continuing Education

• Positive and engaging
  Vs.
• Skeptical and contrary
The Need for Meaningful Regulation of Professional Education

• “Education is one of the only things people are willing to pay for and not receive.”

• The commodity can become compliance NOT the education.

• CE markets do not consistently regulate themselves based upon quality education and service.

• Regulation can come from government, the industry or both.
What needs to be regulated?

• Content (*regulator*)
• Instructional Design (*regulator and/or IACET*)
• Delivery (*regulatory and/or IACET*)
Characteristics of Strong Professional Education Programs (Learning Events, Courses etc.)

• Relevant
• Outcomes are tied to assessment
• Assessment is valid and reliable
• Rigor is appropriate
• Learner ID is verified
Petroleum and Natural Gas Industry Case Study
Contact

Joe McClary, CEO
International Association for Continuing Education and Training
703.234.4064
Jmcclary@iacet.org