

PRESS RELEASE
For Immediate Release

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ISN Welcomes John Morrell Food Group as New Food Client

John Morrell Chooses ISNetworld for Contractor Qualification, Management and Monitoring

DALLAS (August 27, 2012)— ISN, the global resource for connecting corporations with safe, reliable contractors announced today John Morrell Food Group has chosen ISNetworld to manage contractors and further demonstrate its commitment to the health and safety of its employees.

The John Morrell Food Group is part of the Smithfield Foods family and is headquartered in Cincinnati, Ohio. The company consists of brands in meat categories like: ham, smoked sausage, hot dogs, deli meats, bacon, pulled pork and dry sausage. Brands include John Morrell, the oldest continuously operating meat processor in the United States, Armour, Eckrich and Healthy Ones.

“The key to our success is our people, and that’s why we emphasize workplace safety and employee health,” said Tom Young, Director of Corporate Safety, John Morrell & Co. “Our objective is to meet or beat the manufacturing industry’s average injury rates. ISNetworld is the ideal example of industry-defining innovation that will help us meet our goal.”

Through its online database, ISNetworld, ISN collects safety, procurement, regulatory and sustainability information from contractors. ISN then verifies the information’s accuracy, allowing John Morrell to make informed decisions when hiring contractors. Though initially implementing ISN at St. Charles, Sioux Falls and Springdale sites, John Morrell will ultimately roll out to all 18 of its national facilities.

“The John Morrell Food Group is a welcome addition to ISN,” said Kim Holly, Food and Agriculture Senior Team Lead, ISN. “ISNetworld will complement and further communicate the company’s dedication to safety and responsible environmental practices.”

About ISN

ISN provides an online contractor management database, ISNetworld, which is designed to meet internal and governmental record keeping and compliance requirements. ISN collects health and safety, procurement, quality and regulatory information for more than 42,000 contractors and 260 Owner Clients. Through its Review and Verification Services (RAVS), ISN's subject matter experts review and verify contractors' self-reported information, incorporating a level of due diligence to the process. Contractors also use the system to manage internal training and record keeping requirements. For more information, visit www.isn.com.

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